



AREA CHAMBER OF COMMERCE

MEMBERSHIP MENU 2022



MISSION STATEMENT

The Chamber will support and strengthen Member success, which enhances the quality of life, economic well-being and opportunities in the communities we serve.

KRISTIE CARR
Executive Director

TRISHA DAVISON
Events & Membership
Coordinator

CHERYL CLARK
Administrative Assistant

BOARD OF DIRECTORS

TIM COTTLE, PRESIDENT

Eastern Iowa Community College District

JENI JOOS, VICE-PRESIDENT

Wag More

CARISSA SPAIN

Maquoketa Family Clinic

RACHELLE ZEIMET, SECRETARY

Maquoketa State Bank

KATHY SEYFERT

Fidelity Bank & Trust

MEGAN SIMMONS, TREASURER

Imagine the Possibilities

ANGIE PETIT LICHTER

Maquoketa Brewing

PETER HOFF

A & P Graphics & Signs

TRACY THEDE

Sweet Things Bakery & Cafe

CHRIS SCHAEFER

The Engel Agency

SCOTT WARREN

Maquoketa Area Family YMCA

MaquoketaChamber.com

124 S. Main St. Suite 2 Maquoketa, IA 52060 - 563.652.4602 or 800.989.4602

WHY JOIN THE CHAMBER?

▶▶▶ LET US HELP YOUR BUSINESS! ◀◀◀



Promoting businesses, investing in education, and caring for our community.
Together - Making Maquoketa Magnificent!

Yes - It Really Does Make a Difference!

When consumers know that a small business is a member of a Chamber of Commerce/Economic Development organization, the business enjoys:

- 49% increase in its consumer favorability rating
- 73% increase in consumer awareness
- 68% increase in its local reputation
- 80% increase in the likelihood that consumers will patronize the business in the future
- Two-thirds of consumers believe that local chamber/economic development member companies use good business practices, are reputable, care about their customers, and are involved in the community
- If a company shows that it is highly involved in its local chamber/economic development organization, consumers are 10% more likely to think that its products stack up better against its competition



** These statistics come from The Schapiro Group, an Atlanta-based strategic consulting firm, who conducted a national survey in 2012 that indicated consumers are more likely to do business with a company if it's a member of their local chamber of commerce/economic development organization.

Investor

SUPPORT OUR ABILITY TO STRENGTHEN THE ECONOMY

Annual Investment: \$1800.00

Your business benefits from a strong economy and the Investor Level was created to provide you a way to support Maquoketa's economic prosperity. In doing so, you'll receive some nice perks along the way.



EXCLUSIVE BENEFITS & SERVICES

MARKETING

- **NEW!** Company logo recognition at all live Chamber programs/events on retractable banner
- **NEW!** Company recognition at all virtual programs/events
- **NEW!** Company Logo on the home page of MaquoketaChamber.com
- **NEW!** Company Logo included on the banner in the monthly newsletter
- 3 months banner advertising on MaquoketaChamber.com



NETWORKING

- Table for eight at the Annual Maquoketa Area Chamber of Commerce Gala



ACCESS

- Complimentary conference room rentals at the Chamber of Commerce for up to 10 guests; four per year. Complimentary water & coffee. Reservation required.
- Two Season tickets to Lunch & Learns, which include the New Teachers Luncheon and Legislative Update

PLUS all the advantages of Enterprising and Business Partner Levels on the following pages

Enterprising Partner

PROMOTE YOUR BUSINESS AND THE COMMUNITY

Annual Investment:

- 1-10 Employees - \$750
- 11-20 Employees - \$900
- 21 or more Employees - \$1200

The **Enterprising Partner** tier is a smart decision for the business who is looking for more visibility than the average business. It's also an ideal investment for businesses with multiple locations or for the business owner that owns multiple businesses, as this tier provides two separate directory listings.



What's included:

- An additional (Two Total) enhanced searchable listings in our online directory at MaquoketaChamber.com
 - **NEW!** Priority placement on business directory
- **NEW!** Company video on Maquoketa Area Chamber of Commerce YouTube Channel
- 30 Days banner advertising on MaquoketaChamber.com for each business

- Directory listing will include business events and job openings
- Enhanced Calendar of Events Listings on MaqEvents.com
- **NEW!** Complimentary conference room rentals at the Chamber of Commerce; includes complimentary water and coffee (for up to 10 guests, up to three per year, complimentary coffee & water. Reservation required).



"The relationships we've built by attending Chamber events and activities have been a huge part of the success of our business."

Jeni Joos, Owner/Operator
WagMore Pet Boarding &
Doggy Day Care Center

PLUS all the advantages of the Business Partner Membership on the following page

Business Partner

DEVELOP YOUR NETWORK AND GET CONNECTED

Annual Investment:

1-6 Employees - \$350

7-20 Employees - \$550

21+ Employees- \$750

MARKETING & VISIBILITY

Enhanced searchable listing in our online Member directory:

- Category listing with logo
- Listing on mobile website
- **NEW!** Unlimited searchable keywords
- **NEW!** Category listing will include description
- **NEW ENHANCED** business directory listing includes name, logo, 5 photos, video, category, address, map, phone, email, website & social media links, and a detailed, 1600 character description, job listings, & business events.
- **New! Access to our online Member Information Center (MIC):**
 - Upload photos & video to your directory listing
 - Publish unlimited job listings displayed on MaquoketaChamber.com
 - Publish business events on MaqEvents.com
 - Access your account online
- Complimentary listing and opportunity to advertise in Maquoketa Chamber's Community Guide & Membership Directory, distributed to new residents, local businesses, visitors, & visitor centers.
- Visibility/recognition on Chamber social media platforms
- Ribbon Cutting Services
- Publicity of Business After Hours & Open House Events
- Business referrals
- Display marketing materials in the Chamber Lobby

- Eligibility for advertising in Chamber publications
- Priority eligibility for sponsorship of Chamber events & Programs
 - Great Maquoketa Scavenger Race
 - Timber City Adventure Race
 - Annual Golf Outing
 - It's a Wonderful Life in Maquoketa
 - Chamber Luncheons
 - Annual Gala
- Ability to post Hot Deals & Member 2 Member Discounts
- Ability to accept Chamber Bucks

NEW MEMBER BONUS

- Featured listing in Chamber Newsletter and all Digital and social media platforms
- New Member announcement in the Maquoketa Sentinel Press

INFLUENCE

- Advocacy for pro-business legislation at the local and state levels of government
- Opportunity to serve on Ambassador Committee, and eligible for Chamber Board consideration.

ACCESS & SERVICES

- Subscription to electronic newsletter
- Ability to accept Chamber Bucks
- Eligibility for leadership development programs
- Invitation and member pricing to signature events
- Invitation to networking events
- **NEW!** Complimentary conference room rental at the Chamber of Commerce; includes complimentary water and coffee. Seating for 10 guests. One complimentary rental per calendar year. (Reservation required)



Home Based & Seasonal Businesses

Annual Investment: \$150

Civic/Religious/Nonprofit Organizations

Annual Investment: \$125

MARKETING & VISIBILITY

- Searchable listing in our online Member directory:
 - Map
 - Listing on mobile website
 - Category listing with logo
 - Directory listing includes email
 - 110 character description in directory listing
- Visibility/recognition on Chamber social media platforms
- Business referrals
- Display marketing materials in the Chamber lobby
- Eligibility for advertising in Chamber publications
- Complimentary listing and opportunity to advertise in Maquoketa Chamber's Community Guide & Membership Directory. Copies are distributed to new residents, local businesses, visitors, and to visitor centers across the state
- Eligibility for sponsorship of Chamber events
 - Great Maquoketa Scavenger Race
 - Timber City Adventure Race
 - Annual Golf Outing
 - It's a Wonderful Life in Maquoketa
 - Chamber Luncheons
 - Annual Gala
- Ribbon Cutting Services
- Publicity of Business After Hours Events
- Publicity of Open House Events
- Subscription to electronic newsletter

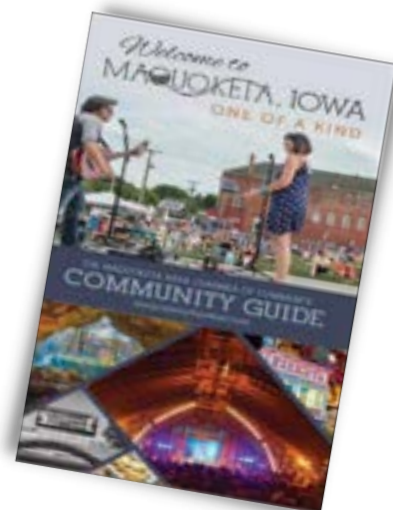
- Ability to post Hot Deals & Member 2 Member Discounts
- List business events on MaqEvents.com
- Ability to accept Chamber Bucks

INFLUENCE

- Advocacy for pro-business legislation at the local and state levels of government

ACCESS & SERVICES

- Eligibility for leadership development programs
- Invitation and member pricing to signature events
- Invitation to networking events
- Rental of our Chamber Conference Room for \$25/Hour - by reservation only
- New Member Bonus:
 - Featured listing in Chamber Newsletter and all Digital and social media platforms
 - New Member announcement in the Maquoketa Sentinel Press



Associate

Annual Investment: \$75

Individual membership investment designed for retirees, individual employees of Member companies who would like additional marketing opportunities, and community members who wish to help support our Chamber's efforts in the community.

- Basic online business directory listing on MaquoketaChamber.com - includes name, category, address, phone, and email (only if affiliated with member business)
- Eligibility for advertising in Chamber publications (under Member company)
- Display marketing materials in the Chamber Lobby (under Member company)
- Eligibility for sponsorship of Chamber Events
- Subscription to electronic newsletter
- Advocacy for pro-business legislation at the local and state levels of government
- Eligibility for leadership development programs
- Invitation and member pricing to professional development events
- Invitation and member pricing to signature events
- Invitation to member exclusive networking events



We will support & strengthen Member success, which enhances the quality of life, economic well-being & opportunities in the communities we serve.

Complete this form and return it with payment to MACC, 124 S Main St, Ste 2, Maquoketa, IA 52060
If you have questions regarding membership, please contact us 563.652.4602. You can also fill out an
online application on our website - www.MaquoketaChamber.com

Thank you for support!

Business/Organization/Individual Name: _____

Physical Address: _____

Mailing Address: _____

Business Description: (or email to cherylc@maquoketachamber.com - 200 character max)

Primary Contact: _____

Phone: _____

Cell: _____

Email: _____

Website: _____

Number of Employees: Full-time _____ Part-time _____

Hours of operation: _____

Billing Contact: _____

Same as primary contact

Phone: _____

Cell: _____

Email: _____

Marketing Contact: _____

Same as primary contact

Phone: _____

Cell: _____

Email: _____

Social Networking

Facebook: _____

Instagram: _____

All information on this application can be updated at any time via the MACC Member Information Center (MIC) once your membership is activated.

Directory Categories - Circle all that apply - Put a star by the primary one

- Abstract & Titles
- Advertising & Media
- Agricultural Services
- Agricultural, Feed & Supply
- Appliance Sales & Service
- Architectural Services
- Assisted Living
- Attorneys
- Auto Body/Collision Repair
- Auto Sales & Service
- Automotive Parts
- Bakery & Coffee Shops
- Bank
- Business Services
- Camper Sales & Service
- Car Wash
- Catering
- Cemetery & Memorial Services
- Childcare Services

- Chiropractic & Health Care
- Cleaning Services
- Computer Services
- Construction/Contractors
- Convenience Stores/Gas Station
- Credit Union
- Dance Instruction
- Dental
- Directory Publishers
- Early Childhood
- Education
- Electrician
- Engineering, Architecture & Surveyors
- Entertainment/ Rental Facilities
- Event Planning Services
- Eyecare
- Farm Equipment & Supplies

- Fitness
- Food & Drink
- Funeral Services
- Golf
- Government Agencies
- Graphic Design
- Grocers
- Hardware/Home Improvement
- Higher Education
- Home & Garden
- Hospital
- Human Services
- Individual Member
- Insurance Agencies/Brokers
- Internet/Telephone/Cable
- K-12
- Land Development
- Landscape Services

- Legal
- Library
- Lodging
- Manufacturers
- Massage & Wellness
- Media
- Museum
- Non-Profit
- Office Equipment
- Office Supplies & Furniture
- Performing Arts
- Pest Control
- Pet Boarding & Grooming
- Pet Supplies
- Pharmacies
- Physical Therapy
- Physician
- Plumbing & Heating

- Printing
- Real Estate - Agents & Brokers
- Real Estate - Commercial
- Real Estate - Residential
- Real Estate Developers
- Religious Organization
- Restaurant
- Retail & Specialty
- Signs
- Sports Entertainment & Fitness
- Storage
- Theater
- Upholstery & Repair
- Utilities
- Veterinary
- Water Equipment
- Service/Supply
- Water, Sewage & other systems
- Winery

Member Investment Tiers

Indicate your chosen level of investment by checking the box beside the appropriate tier and amount below, dues can be paid quarterly, bi-annually, or annually. Please refer to our Membership Menu for tier details.

- INVESTOR** **\$1800**
Your business benefits from a strong economy and the investor tier was created to provide you a way to support Maquoketa's economic prosperity.
- ENTERPRISING PARTNER** **\$750**
(1-10 Employees)
This tier is a smart decision for businesses that have more than one location or own multiple businesses, as this tier provides two separate directory listings. Annual membership investment is based on the number of full-time (or equivalent)
- ENTERPRISING PARTNER** **\$900**
(11-20 Employees)
This tier is a smart decision for businesses that have more than one location or own multiple businesses, as this tier provides two separate directory listings. Annual membership investment is based on the number of full-time (or equivalent)
- ENTERPRISING PARTNER** **\$1200**
(21+ Employees)
This tier is a smart decision for businesses that have more than one location or own multiple businesses, as this tier provides two separate directory listings. Annual membership investment is based on the number of full-time (or equivalent)
- BUSINESS PARTNER** **\$350**
(1-6 Employees)
Annual membership investment is based on the number of full-time (or equivalent) employees (FTE), including owner/management.
- BUSINESS PARTNER** **\$550**
(7-20 Employees)
Annual membership investment is based on the number of full-time (or equivalent) employees (FTE), including owner/management.
- BUSINESS PARTNER** **\$750**
(21+ Employees)
Annual membership investment is based on the number of full-time (or equivalent) employees (FTE), including owner/management.
- SEASONAL/HOME-BASED BUSINESS** **\$150**
To qualify for a seasonal business, your business can only operate for part of the year. Food Trucks would be included as a seasonal business. To qualify as a Home-Based business, only one business can be operating from the home address; the business can only employ two non-resident employees.
- CIVIC/RELIGIOUS/NON-PROFIT ORGANIZATIONS** **\$125**
Membership investment for civic service clubs, churches, and organizations that are organized under 501(c)(3) status.
- ASSOCIATE MEMBERSHIP** **\$75**
Individual membership investment designed for retired people or individual employees of member businesses.